

SEO SERVICES

Pricing List

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Starting from **\$25**/hour

01. SEO Packages

SMALL BUSINESS	MEDIUM BUSINESS	LARGE BUSINESS	ENTERPRISE
Starting from \$800/pm	Starting from \$1200/pm	Starting from \$1600/pm	Starting from \$2500/pm

INCLUDES			
Technical Audit & Recommendations	Small business plan + Audit Recommendation Implementation	Small business plan + Audit Recommendation Implementation	Small business plan + Audit Recommendation Implementation
Keyword Research & Recommendations		2 x Content Production for Link Building	3 x Content Production for Link Building Implementation
Link Building		1 x Content Production for Website	3 x Content Production for Website
Monthly Report			

MONTHLY MANAGEMENT ACTIVITIES INCLUDES

- ✓ Briefing / onboarding
- ✓ Google Analytics setup & goal configuration
- ✓ Google Search Console setup
- ✓ Keyword research & recommendations
- ✓ Page title, meta description, H1 heading and on-page copy optimization suggestions
- ✓ SEO technical audit & recommendations
- ✓ Basic local SEO support - map listing optimization, geo-link acquisition
- ✓ Ongoing quality link building strategies
- ✓ Content creation for link building activities
- ✓ Comprehensive monthly report; includes ranking and traffic analysis

02. Local SEO Services

1-2 LOCATIONS

3-5 LOCATIONS

6-10 LOCATIONS

MORE THAN 10 LOCATIONS

Starting from
\$700

Starting from
\$1000

Starting from
\$1250

Request Quote
Custom

MONTHLY MANAGEMENT ACTIVITIES INCLUDES

- ✓ Google My Business creation / update / optimization
- ✓ Bing Places creation / update / optimization
- ✓ Conversion tracking
- ✓ Schema markup implementation
- ✓ GMB post - creation and submission
- ✓ Image geo-tagging
- ✓ Geo-specific directory listings
- ✓ Industry specific directory listings
- ✓ Optimize existing directory links
- ✓ Comprehensive monthly reports
- ✓ Apple Maps listing creation / update

ONE-OFF ACTIVITIES

Keyword Research, Recommendations & Metadata	\$500
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SEO Technical Audit Report	\$350
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SEO Audit Recommendations Report	\$650
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03. Link Building Services

DOMAIN AUTHORITY

PER LINK

WITH CONTENT

<40

\$110

\$150

41-60

\$180

\$310

61-69

\$350

\$420

>70

\$650

\$850

Pricing Guide

- ✔ Our indicative pricing allows to estimate the projects and campaigns.
- ✔ The final quote varies depending upon specific requirement, industry, demography, complexity and efforts.
- ✔ Australian local support is available on request at additional rate.
- ✔ The turnaround time for projects are provided keeping in mind holidays, weekends, current availability and workload.
- ✔ Payment terms are different for different services, which can be shared upon request

Request for a custom quote

hello@webential.com